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Wisma Prima Peninsula
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william@whwdesign.com
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LECTURES

William is a frequent speaker at international and regional conferences. His audiences include professional designers, design students and business entrepreneurs.

(Sept 2002)	Taiwan	"Our Approach to Brand Design", Innovalue & Brand Design Conference, Design Week for Asian Countries, Taipei 2002 <i>Taipei International Convention Center</i>
(Sept 2002)	China	"Our Approach to Cultural Design", <i>Beijing</i> "Our Approach to Brand Design", <i>Shanghai</i>
Mar 2002	Canada	"Design at the Cultural Crossroads of Southeast Asia" GDC Environs '002: Design Without Borders <i>Emily Carr Institute of Art & Design, Vancouver</i>
Jan 2002	Malaysia	"Graphic Design over the Next 5 Years" <i>Galeri Petronas, KLCC, Kuala Lumpur</i>
Nov 2001	Australia	"Design at the Cultural Crossroads of Southeast Asia" Over the Fence Seminar, RMIT University, Melbourne
Oct 2001	Hong Kong	"The Great Divide", International Poster Symposium <i>Hong Kong Heritage Museum</i>
Sept 2001	South Africa	Keynote address , "Continental Shift" ICOGRADA-IFI International Design Congress, Sandton City
Sept 2001	South Africa	Keynote address , "Design in Multicultural Societies" DEFSA International Design Education Conference, <i>Museum Africa, Johannesburg</i>
June 2001	Malaysia	"Malaysia at the Centre of Southeast Asian Design" <i>wREGA, Ming Court Vista Hotel, Kuala Lumpur</i>
May 2001	New Zealand	"Unleaded", Design Survival Camp 5 <i>Wanganui Polytechnic, Royal Wanganui Opera House, Wanganui</i>
Oct 2000	Singapore	Plenary Speaker , "Design in Southeast Asia" International Design Forum 2000, Suntec City, Singapore

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LECTURES (CON'T)

Oct 2000	Korea	"We are the Nagas, Not Dragons" Oullim, ICOGRADA Millennium Design Congress, Seoul
Sep 2000	Australia	"Graphic Design at the Cultural Crossroads of Southeast Asia" <i>Australian Graphic Designers Association, Perth</i>
Nov 99	Laos	"Our Approach to Corporate Identity" <i>Ecole des Beaux Arts, Vientiane</i>
Sept 99	Australia	"Graphic Design at the Cultural Crossroads of Southeast Asia" Plenary speaker, Sydney99 International Design Congress
Sept 99	Australia	"Graphic Design at the Cultural Crossroads of Southeast Asia" <i>Gallery 4A, Sydney</i>
July-Sept 99	Malaysia	"The British Council's New Corporate Identity", <i>A series of workshops for the staff of the British Council, Kuala Lumpur</i>
July 99	India	"Design TALKS", <i>A lecture tour covering Bangalore, Mumbai (2 lectures), and New Delhi (Ahmedabad was cancelled due to political instability)</i>
July 99	Singapore	"Graphic Design at the Cultural Crossroads of Southeast Asia", <i>Temasek Design School, Singapore</i>
Mar 97	Vietnam	"Shaping the New Face of Vietnam", <i>Fine Art University, Ho Chi Minh City</i>
Nov 96	France	"Cross-cultural Design — the Malaysian Experience", <i>Parsons School of Design, Paris</i>
Nov 96	Netherlands	"Cross-cultural Design — the Malaysian Experience", <i>Akademie Industriële Vormgeving Eindhoven (now known as The Design Academy), Eindhoven</i>

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Sept 96	Malaysia	"A Sense of Self— Corporate Identity in Malaysia" and "Graphic Design, Cultural Identity and Pineapples", <i>Penang</i>
Nov 95	Japan	"The Present & Future State of Asian Design", <i>A forum held in conjunction with the exhibition "6 Asian Designers" at the DDD Gallery in Osaka</i>
Oct 95	Malaysia	"An Overview of Corporate Identity" and "Colours in Identity Systems", <i>A workshop for Renong Berhad and its subsidiary companies</i>
Jun 95	S'pore / Malaysia	"Cross-Cultural Design & Corporate Identity", <i>A workshop with Mr Henry Steiner of Hong Kong, organised by The Asia Business Forum</i>
Apr 95	Malaysia	"The Design-culture of Bali and its Relevance to Malaysian Designers", <i>A lecture for Petronas Gallery in conjunction with a photographic exhibition "Tokoh-tokoh Seniman Werdha"</i>
Aug 94	Malaysia	"Ingredients of an Award-winning Annual Report — Information-rich Graphics" <i>A talk held in conjunction with the launch of NACRA 1994 (National Annual Corporate Report Awards) at the Kuala Lumpur Stock Exchange</i>